

WFLX

ORDER

10/10/12

Page 1 of 3

Flight Dates 10/11/12-10/16/12

Product

Allen West -- Angela

Original Date / Revision

Contract / Revision

15% Agency Com

10/10/12 10/10/12

834524 /

Billing Contact

Advertiser West, Allen/R/US House 18

3299 K Street NW

Suite 200

Washington, DC 20007

Agency Strategic Media Svcs

Buying Contact

Sales Region National

3299 K Street NW Suite 200

Washington, DC 20007

Sales Office H-DC

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06368364

Print Date

Billing Type

Cash

Order Type

Political

Billing Cycle

EOM/EOC Billing Calendar BROADCAST

A35-54 **Demographic**

Rev Codes

Agency

Political Pol-Candid

Product Codes PL810 Priority

P 1

Advertiser Ref

Order Chare 0/

Primary Account Executive

Will Hilderbrandt

Account Executive Order% Start Date End Date Will Hilderbrandt 100%

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Morket Value

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** October 2012 21 \$4,832.25 \$5,685.00 0.00 10/01/12 10/16/12 21 \$4,832.25 \$5,685.00 Totals 21 \$4,832.25 \$5,685.00 0.00

						Tota	ıls
Ln Ch Start End	Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 WFLX 10/11/12 10/11	12 MORNING NEWS 7A	Comm 7-8A	1	:30 1	\$100.00 P 2	0.00 NM 1	\$100.00
	FOX 29 MORNING NEV	Νŧ					
Start Date End D	ite Weekdays Spots	:/Week Rate	Rating				
Week: 10/08/12 10/14/	21	1 \$100.00	0.00				
E 2 WFLX 10/15/12 10/15	12 MORNING NEWS 7A	Comm 7-8A	1	:30 1	\$100.00 P 2	0.00 NM 1	\$100.00
	FOX 29 MORNING NEV	٧ŧ					
Start Date End D	te Weekdays Spots	/Week Rate	Rating				
Week: 10/15/12 10/21/	2 1	1 \$100.00	0.00				
E 3 WFLX 10/11/12 10/12	12 MORNING NEWS 8A	Comm 8-9A	TF	:30 2	\$100.00 P 2	0.00 NM 2	\$200.00
	FOX 29 MORNING NEV	٧ŧ					
Start Date End D	te Weekdays Spots	/Week Rate	Rating			ı	



Print Date: 10/10/12 F

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Contract / Revision 834524 Flight Dates 10/11/12-10/16/12 Hiatus Dates

<u>Original Date / Revision</u> 10/10/12/ 10/10/12 <u>Order Sep</u> 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West -- Angela Estimate #

										Tota	als_
Ln Ch Start		Inventory Code		Start/End T		Len Sp			Rtg Type		Amount
E 3 WFLX 10/11/	12 10/12/12	MORNING NEWS 8. FOX 29 MORNING I		8-9A	TF	:30	2	\$100.00 P 2	0.00 NM	2	\$200.00
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	Weekdays Sp	oots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
E 4 WFLX 10/15/	12 10/16/12	MORNING NEWS 8/ FOX 29 MORNING I		8-9A	MT	:30	2	\$100.00 P 2	0.00 NM	2	\$200.00
<u>Start Date</u> Week: 10/1 <u>5/1</u> 2	End Date 10/21/12	Weekdays Sr MT	ols/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
E 5 WFLX 10/11/	12 10/12/12	AMERICA NOW 1-2	P Comm	1-2P	TF	:30	2	\$75.00 P 2	0.00 NM	2	\$150.00
Start Dale Week: 10/08/12	End Date 10/14/12	Weekdays Sp	ots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
E 6 WFLX 10/16/	12 10/16/12	AMERICA NOW 1-21 AMERICA NOW	P Comm	1-2P	-1	:30	1	\$75.00 P 2	0.00 NM	1	\$75.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays Sp	ols/Week 1	<u>Rate</u> \$75,00	Rating 0.00						
E 7 WFLX 10/11/	12 10/11/12	FOX 29 NEWS FIRS FOX 29 NEWS FIRS		4-430P	1	:30	1	\$130.00 P 1	0.00 NM	1	\$130.00
Start Date Week: 10/08/12	<u>End Dale</u> 10/14/12	Weekdays Sp	ots/Week 1	<u>Rate</u> \$130.00	Rating 0.00						
E 8 WFLX 10/16/	12 10/16/12	FOX 29 NEWS FIRS		4-430P	-1	:30	1	\$130.00 P 1	0.00 NM	1	\$130.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays Sp	ols/Week 1	<u>Rate</u> \$130.00	Rating 0.00						
E 9 WFLX 10/11/	12 10/11/12	EXTRA EXTRA	Comm	430-5P	1	:30	1	\$130.00 P 1	0.00 NM	1	\$130.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays Sp	ols/Week 1	<u>Rate</u> \$130.00	Rating 0.00						
E 10 WFLX 10/15/	12 10/15/12	EXTRA EXTRA	Comm	430-5P	1	:30	1	\$130.00 P 1	0.00 NM	1	\$130.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays Sp	ots/Week 1	<u>Rate</u> \$130.00	Rating 0.00						
E 11 WFLX 10/12/	12 10/12/12	Late News M-Sun TEN O'CLOCK NEW		10-11P	1	:30	1	\$525.00 P 2	0.00 NM	1	\$525.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays Sp	ols/Week 1	<u>Rate</u> \$525.00	Raling 0.00						
E 12 WFLX 10/15/1	2 10/15/12	Late News M-Sun TEN O'CLOCK NEW		10-11P	1	:30	1	\$525.00 P 2	0.00 NM	1	\$525.00
<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	Weekdays Sp	ols/Week 1	Rate \$525.00	Rating 0.00						
E 13 WFLX 10/11/1		HOW I MET YOUR N			TF	:30	2	\$155.00 P 2	0.00 NM	2	\$310.00
Start Date Week: 10/08/12	End Date 10/14/12		ots/Week 2	<u>Rate</u> \$155.00	Rating 0.00						
E 14 WFLX 10/15/1		HOW I MET YOUR M	MO'Domm		MT	:30	2	\$155.00 P 2	0.00 NM	2	\$310.00
Start Date Week: 10/15/12	End Date 10/21/12		ots/Week 2	Rate \$155.00	Rating 0.00						
E 15 WFLX 10/14/1		NFL on Fox Game 2 NFL ON FOX	Comm		1	:30	1 \$	61,875.00 P 2	0.00 NM	1	\$1,875.00
Start Date	End Date	_	ols/Week	Rate	Rating				ı		

WFLX

Print Date: 10/10/12

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Contract / Revision

834524

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Hiatus Dates

Original Date / Revision 10/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West -- Angela

Estimate #

Ln Ch Start	End	Inventory Code	Break	Start/End 1	Time Davs	Len Spots	Rate Pri	Rtg Type		tals Amount
E 15 WFLX 10/14/12	10/14/12	NFL on Fox Game 2		425-7P	1	•	\$1,875.00 P 2			\$1,875.00
	End Date 10/14/12	Weekdays S	pots/Week 1	<u>Rate</u> \$1,875.00	<u>Raling</u> 0.00					
E 16 WFLX 10/14/12	10/14/12	NLCS on Fox MLB NLCS	Comm	4-11P	1	:30	\$795.00 P 2	0.00 NM	1	\$795.00
	End Date 10/14/12	Weekdays S	pols/Week 1	<u>Rale</u> \$795.00	Rating 0.00]		
								Totals	21	\$5,685.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

		WRLXA	8345	24	.
			0.40		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	est station time as f				
		5			
		· ·			
naling on behalf	or Alle	n West		_==	, a legally
ı. La	rd Marcello				•
WPLY	5 West	Polm Bear	ch PC		0.11
	d Location:			Date-	
To Av Windo	ail Themselve w, Federal Ca	s of The Low ndidates Mus	est Unit Cha t Sign The (arge During a Certification (Political In Page 3
X FEDER	RAL CANDIDA	ATE 	☐ STAT	E/LOCAL CA	NDIDATE

10) programming that, in whole or in pa notional innortance," list the matters be	art, "communicates a message relating flow.	to any political matter of
		1
represent that the payment for the abo	ve described broadcast time has been f	innished by
Allen West for		
and you are authorized to announce the laptesent that this person or entity is electromitteerorganization of the legally quantitation.	time as paid for by such person or entit ther a legally qualified candidate or an	y authorized
The name of the treasurer of the candida	te's authorized committee is:	
Gred Wilder - Po B this station has disclosed to me its politima discount promotional and other sale	ical advertising policies, including: ap	plicable classes and rate
THIS STATION DOES NOT DISCRI OF RACE OR ETHNICITY IN THE I		ATION ON THE BASIS
To Be Signed By Ca n	didate or Authorized Co	ommittee
7/31/17 C	Signature	
To Be Signed E	By Station Representativ	ve .
Accepted	Accepted in Part	Rejected
	Cha Heshuch Printed Name	Gu

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

i.	Lara Mara	160		
	e of federal candidate of broadcast (in whole or			that the programming
	does	(A)	es not	
	to an opposing candida camming that does refe			rtify that for the
refree	k applicable box)			
<u></u>	the radio programmir identifies the candidat approved the broadcas	e, the office being		•
X	the television program image of the candidate displayed printed state the broadcast, and that paid for the broadcast	e for a duration of ement identifying t t the candidate and	at least four seconds he candidate, that th	, and a simultaneously e candidate approved
4.44	7	San lidata	and wind any itte	
	sign	nature of candidate or	authorized committee	
	Lara Ma	vulv nted name		7/31/17
	, i			



PAID POLITICAL BROADCAST AVAIL REQUEST

WFLX TO: John Heislman STATION:

Will Hildebrandt HRP OFFICE: FROM: Washington DC

REQUEST RECEIVED FROM

DATE: 6/5/12 Lara Marcello **BUYER:**

AGENCY: Strategic Media Services

ADDRESS: 3299 K St. NW Suite 200 Washington DC 20007

PHONE #: 202 337 5700

202 337 8484 **FAX #:**

OTHER:

AVAILS FOR

COMMITTEE: Allen West for Congress 2012

CHAIRPERSON:

TREASURER:

ADDRESS: PO Box 1108 Stuart, FL 34995

PHONE #: 772 600 7123 FAX #: 877 906 2010

OTHER:

FOR

CANDIDATE: Allen West

OFFICE: Congress

Republican **PARTY:**

ALL **DAYPARTS:**

As Ordered **SCHEDULE DATES:**

COMMERICAL LENGTH: :30'5

PROGRAMS: ALL

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE